

KAJAL BOGHARA

Product Designer

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EXPERIENCE

Product Designer

Consultant/Freelance | January 2022 - Present

- Launched and enhanced four client's websites.
- Led product and design strategies for optimized web experiences.
- Delivered brand-cohesive visual assets for marketing materials.

Product Designer

Bang Energy | March 2021 - July 2023

- Launched an optimized e-commerce site, boosting sales by 25% and customer engagement by 40%.
- Built a design system across all web platforms, including B2C.
- Launched landing pages educating consumers on the company's related products and affiliated brands.

UX Designer

Google x SCADpro | September 2019 - November 2019

- Collaborated with Google representatives and 15 creatives on a 10-week SCADpro project.
- Researched and developed UX concepts to empower communities in crisis using Google Search.

Visual Design Intern

Juice Pharma Worldwide | July 2019 - August 2019

- Delivered advertising and marketing assets for the client's campaign and events.
- Designed mobile layouts based on web layouts for the client's campaign.

EDUCATION

B.F.A. User Experience Design

Minor in Graphics Design | 2016 - 2020

Savannah College of Art and Design

CERTIFICATIONS

IxDF | In Progress | AI for Design, Accessibility: How to design for all

SKILLS

Software

Figma

Sketch

Principle

InVision

JIRA

Clickup

Klaviyo

Adobe Creative Suites

Design

Prototyping

Usability Testing

Storytelling

Design Strategy

Visual Design

Interaction Design

UX Research

Soft

Adaptable

Perceptive

Collaborative

DESIGN AWARDS

Stitch | 2020

Gold | UX, Interface &

Navigation, Website

Design, & Apps

Silver | Interactive Design

Guide | 2020

Gold | Apps

Silver | UX, Interface &

Navigation

Bronze | Interaction Design

ReScrap | 2019

Bronze | UX, Interface &

Navigation